



James FG at www.cre8sfun.com

Your Brand - Your Blog

Use this template to record all the details you have researched for your Blog.

This will help you to keep focused on success

Your NICHE

Your Topic	Your Main Categories	Your Audience
Your Keywords		Blog Name

Your Brand

5 Adjectives that describe your Blog	S.M.A.R.T. Goals
What makes your Blog Unique	

Your Style

Colours: Logo: Common Images:	Contact Details
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For more Information on Starting your own Blog: www.cre8sfun.com/StartBlog